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## iBreastfeed

You use your iPhone for a million and one different applications, why shouldn't you be able to use it as a breastfeeding resource as well? The good people at Medela Breast Pumps have created an iPhone app that helps you keep track of your baby's progress, including breastfeeding, diaper changes, and nap times. It also allows you to find breastfeeding- and breastpumping-friendly stores that are close to you (including Lazar's!). [Learn more about this free download.](#)



## Ah, Nice And Warm!

Warmies are a soft, rayon cloth that are the perfect size for a wipe during a diaper change. They're made from soft, silky bamboo -- which is eco-friendly and anti-bacterial -- and they can be washed and reused again and again. Made by Prince Lionheart, they fit perfectly in the Warmies Wipes Warmer and include 3 recipes for your own home made wipes solution. [Learn more.](#)

## Color Trend

Have you noticed all the purple in fashion for girls and guys over the past six months? Well, now the color has become a trend for baby things, too! BOB, Baby Jogger, Peg Perego, Stokke and CoCaLo all have some version of purple for baby . . . ranging from plum to amethyst.

[What do you think . . . will purple be hot in your baby's nursery?](#)



Perego Primo Viaggio in Iris



## Move It!

Your toddler has the right idea . . . keep moving to stay fit and healthy. But how do you schedule time to exercise when you have so many understandable excuses: you're taking care of a child, maybe you're working out of the home, and it's definitely too cold to leave the house and go to the gym. The perfect solution is doing yoga at home because you'll take care of three things at once.

1. Entertain your toddler, because they'll love to imitate the funny poses.
2. Spend quality time with your child as this is an activity you can do together.
3. Exercise for you!

[Learn more.](#)

Thanks for reading and stay warm!

Sincerely,

Adam

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**BOB Revolution 2010 models are 15% off  
while supplies last!**



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